

Nonprofit Global Oncology announces third annual benefit concert to address disparities in access to cancer care

Dec. 1st event honoring renown breast cancer researcher, Olufunmilayo I. Olopade, part of Longwood Symphony Orchestra's Healing Art of Music Program

Boston, MA (November 27, 2018) -- **Global Oncology Inc. (GO)**, a non-profit focused on addressing disparities in access to cancer care, is pleased to announce its third annual fundraiser to be held in New England Conservatory's historic Jordan Hall on Saturday, December 1, 2018, at 8 PM. GO is partnering with the Longwood Symphony Orchestra (LSO) as part of their Healing Art of Music Program. Since 1991 the LSO has performed concerts to help raise funds and awareness for Boston area nonprofits that aid the medically underserved.

The LSO selected GO to be one of four Community Partners for their 2018-19 season. The LSO, a highly-acclaimed orchestra composed of medical professionals, will perform two works by Debussy as well as Jennifer Higdon's Blue Cathedral, a piece written in memory of her brother who lost his battle to cancer. Ticket orders and donations for this event are accepted via www.gobenefit.org.

Global Oncology Visionary Awardee

As a highlight of the evening, GO will present its Third Annual Global Oncology Visionary Award to Dr. Olufunmilayo Falusi Olopade for her groundbreaking work using innovative genomics technology to understand the genetic basis of breast cancer in African populations. Her findings provide strong evidence for the use of genetic testing to identify at-risk women in resource-limited settings and offer interventions to reduce their cancer risk. Dr. Olopade is a MacArthur Genius Grant Awardee who has made impressive strides to tackle the growing cancer burden as a physician, researcher and educator.

"Cancer patients live in diverse communities all over the world," stated Dr. Olopade. "Collaborations are needed to save lives on a global scale. I'm grateful to GO for their partnership and for helping me shine a spotlight on the importance of our work promoting health equity."

"Dr. Olopade is a visionary leader, and a critical contributor to gaining control of the cancer epidemic," said Dr. Ami S. Bhatt, co-founder of GO. "GO is excited to merge our mutual efforts in Nigeria to care for patients with cancer and improve the lives of patients, families and communities in need. Dr. Olopade has been an inspiration and a role model to many, and we are thrilled to have the opportunity to honor her in this special way."



Local Philanthropists, Stacey and Larry Lucchino, Chair Event Honorary Committee

Additionally, this year's event is led by an honorary committee of talented and dedicated individuals that includes local philanthropists Stacey Lucchino and Larry Lucchino who jointly chair the committee. Notably, Mr. Lucchino is the Boston Red Sox President/CEO Emeritus and Chair of the Jimmy Fund, which supports Dana-Farber Cancer Research Institute.

ABOUT GO

Global Oncology (GO) is on a mission to expand access to cancer care in underserved communities around the world. We collaborate with patients, providers and healthcare systems to address immediate needs in cancer care and improve patient outcomes.

GO projects promote cancer prevention while improving access to timely treatment and quality care. Key projects include: (1) Developing the first public oncology unit in Belize including an innovative Directly Observed Care (GO-DOC) program helping patients to navigate their complicated treatment regimens, reducing treatment delays and improving outcomes. (2) On-the-ground efforts in Nigeria to strengthen cancer care at several hospitals by educating patients, training oncology nurses and enhancing palliative care programs. (3) The GO Map – a joint effort with the National Cancer Institute's Center for Global Health – is the world's online destination for the most complete, user-friendly and accessible information about global cancer research and control efforts: <http://thegomap.org>; (4) GO's Cancer Education Materials: culturally relevant picture books designed to teach low-literate cancer patients about their disease and the importance of adhering to treatment; (5) GO Young Professionals Alliance (GO YP): mobilizing students, educators and global health leaders in every profession to convene and bring awareness to the global cancer crisis.

GO was founded in 2011 by Ami S. Bhatt, M.D., Ph.D., Assistant Professor of Medicine and of Genetics at Stanford University School of Medicine and Director of Global Oncology, Center for Innovation in Global Health, and Franklin Huang, M.D., Ph.D., Assistant Professor at University of California San Francisco Department of Medicine.

For more information about GO, please visit <http://globalonc.org/>

Further event information, including sponsorship and advertising opportunities, may be obtained by contacting: events@globalonc.org

ABOUT LSO

The Longwood Symphony Orchestra (LSO) is an all-volunteer orchestra comprised mostly of professionals and students in the field of healthcare. In 1991, the LSO launched The Healing Art of Music™ program which presents public concerts at New England Conservatory's Jordan Hall helping to raise funds and awareness for their Community Partners: Boston-based non-profit organizations that aid the medically underserved. In 2017, the LSO was featured in the New England television series *Chronicle* with a story entitled "[Twice Gifted](#)". GO has been a proud Community Partner of the LSO since 2016.