

ANNUAL QUALITY REPORT 2020-21



bringing the best in
cancer care + education
to underserved communities
around the world.

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LETTER FROM CO-FOUNDERS

JUST BEFORE THE WORLD CHANGED, in the early days of 2020, we commemorated Global Oncology's move out west with the Bay Area Kick-off Celebration atop Salesforce Tower in San Francisco. It was a stellar event in which we showcased the great progress we had made moving our site-based programs forward in Nigeria and Belize and laid out the vision for how to build on that momentum in the year ahead.

Then came the COVID-19 pandemic, which changed how we do our work, but not why we do it. We saw that among the most vulnerable to the coronavirus are cancer patients who are often immunocompromised and, even as infectious disease took the focus of the global health community, cancer patients needed more attention, not less. We knew we needed to re-double our efforts to build systems, tools, and programs that would better protect cancer patients along the care continuum, from initial presentation and diagnosis to treatment and beyond.

In Nigeria, we built on the successful pilot distribution of the GO Comic Book in late 2019 in which we distributed comics to 5,000 Nigerian school children through educational assemblies led by volunteer Nigerian physicians. We launched the Cervical Cancer-Free Nigeria campaign, assembling an impressive array of Campaign Ambassadors including former Nigerian President Olusegun Obasanjo and conducting a host of media interviews and events to promote the campaign. As we approach the end of 2021, we now have a seat at the table with key stakeholders to develop a national plan for procuring and distributing the human papillomavirus (HPV) vaccine across Nigeria, coupling the roll-out with the GO Comic Book to educate the public and ensure there is high uptake of the vaccine. If we succeed in our goal of vaccinating all Nigerian girls and women, we will

save more than 10,000 lives per year that would otherwise be lost to cervical cancer.

In Belize, we continued our work to strengthen the country's first public oncology unit at the national hospital, developing an array of clinical protocols and training Belizean staff on how to deliver safe, standardized cancer care. We also made significant advances to our patient navigation program by implementing CommCare, an mHealth data platform to not only capture data at point-of-care, but also to assist our patient navigators with providing tailored support to help patients navigate their care journey. In August 2021 we were proud to participate in the official opening of the oncology unit, showcasing the impressive accomplishments of Global Oncology and our partners at the national hospital.

Despite the highly uneven roll-out of the COVID-19 vaccine worldwide, we are cautiously optimistic that the pandemic is moving in the right direction, even for our partners in places like Nigeria and Belize. As we continue our work to protect the most vulnerable, we at Global Oncology are bolstered knowing our programs have not only survived, but thrived throughout the pandemic. We are already exploring ways to expand the successful models of cancer prevention and cancer treatment that we've developed and bring them to other emerging and established cancer programs in the greater African and Caribbean regions.

With high hopes for the work ahead,



Ami & Franklin
Co-Founders of Global Oncology

Mission

Our Mission

Global Oncology's mission is to bring the best in cancer care and education to underserved communities around the world.

We collaborate across geographic, professional and academic borders **to build capacity of health systems; to educate patients, families, and the general public;** and **to mobilize the global cancer community** to stem the growing tide of cancer in low- and middle-income countries (LMICs).

Why Cancer?

- While infectious disease was once the leading cause of death in LMICs, cancer now kills more people in these areas than do HIV/AIDS, tuberculosis, and malaria combined.
- 80% of global cancer deaths occur in LMICs, yet only 5% of total global spending on cancer care is expended in these regions.

Building Capacity

Building Capacity

**of Health Systems to
Deliver High-Quality
Cancer Care**

The GO-Belize Program



Demographics

- Population: ~400K
- Middle-income country
- 40% of the population lives below the poverty line

Cancer Burden

- Cancer is the leading cause of death
- ~350 incident cases per year
- Most common types: breast, prostate, cervical, colon

Cancer Care Capacity

Before 2018, no public oncology care was available, only limited services in civil and private sectors

In spring of 2018, GO established a partnership with Karl Heusner Memorial Hospital (KMH), Belize's national hospital, as it began building the country's first and only public oncology program. Since then, GO has worked to strengthen KMH's new oncology program by offering support in the following areas: (A) developing clinical protocols, (B) training clinical staff, (C) designing a novel

patient navigation program, and (D) advocating for national-level investment in public oncology services.

The collaboration is in large part thanks to Dr. Ramon Yacab, the first and only medical oncologist in Belize, as well as the staff of the oncology unit at KMH.

THE GO-BELIZE PROGRAM:

PROTOCOL DEVELOPMENT

What is protocol development?

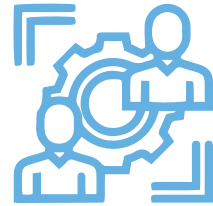
In order to deliver safe, standardized care, you need standards. That's why GO worked with KHMH staff to develop clinical guidelines and protocols for diagnosing and treating the most common types of cancer in Belize. These protocols have served as the foundation upon which our training activities were built.



11
cancer treatment
guidelines
developed



10
standard operating
procedures
(e.g. chemo preparation
& administration)



2
clinical
workflows

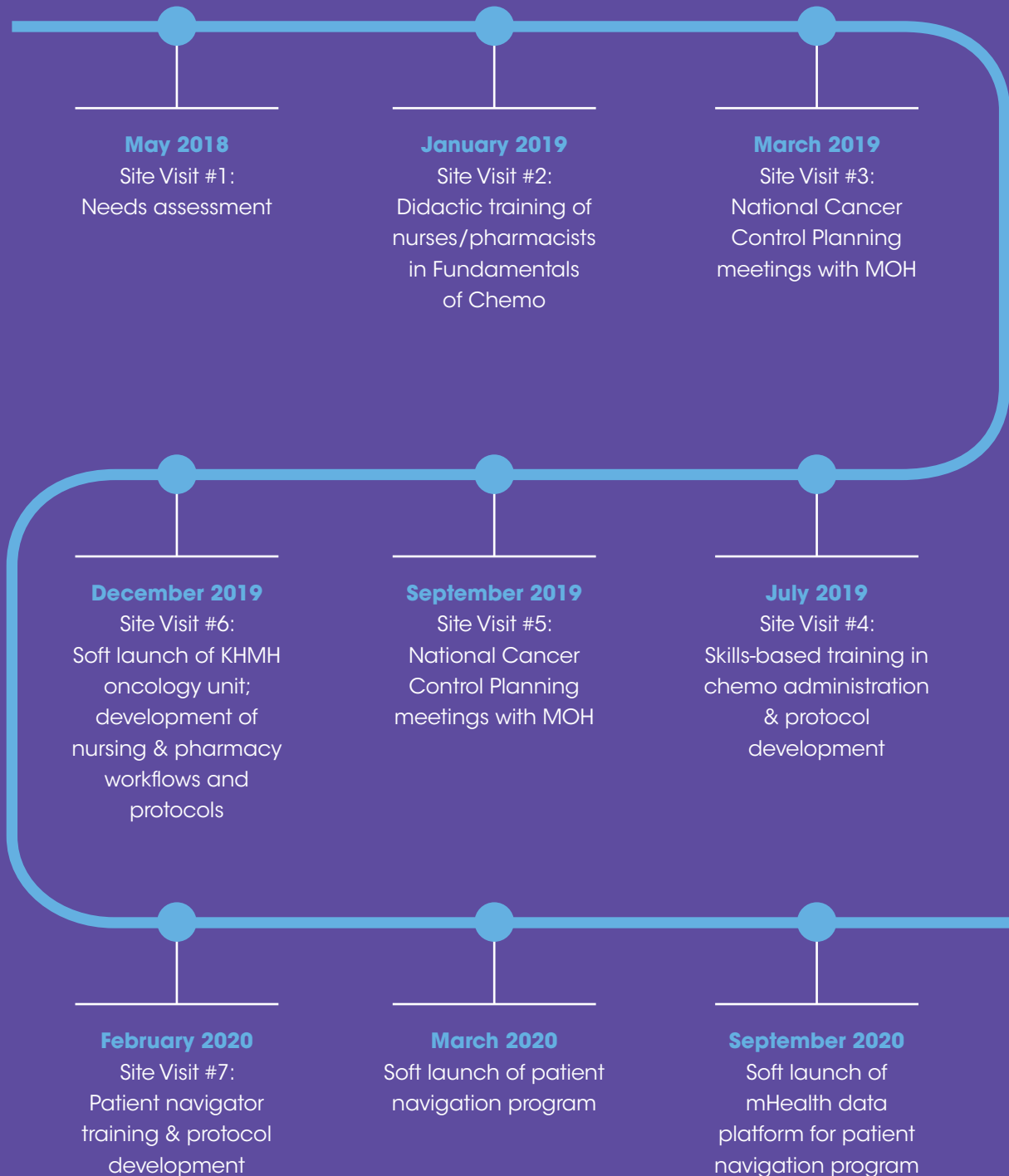


5
nursing & pharmacy
competency
checklists and other
forms



50+
order sets for
chemotherapy
regimens

THE GO-BELIZE TIMELINE





February 2021
Virtual Training
in chemotherapy
mixing

August 2021
Official opening
of KMH
Oncology Unit

October 2021
Site Visit #8: Training in
chemotherapy mixing
using a biosafety
hood



On-site trainings of clinical staff of the KMH Oncology unit focused on chemotherapy preparation and administration as well as patient navigation



Following GO's on-site trainings, Belizean clinical staff provide chemotherapy to new patients at the KMH Oncology Unit

THE GO-BELIZE PROGRAM:

TRAINING & MENTORSHIP

168

Hours of
on-site training

90

Hours of remote
training & mentorship

THE GO-BELIZE PROGRAM: ADVOCACY

Advocating for national-level investment in public oncology services

- Participated in national cancer control planning meetings with stakeholders from public, civil & private sectors
- Met with Ministry of Health and Belizean gov't officials to advocate for investment in KMHH oncology program, including improving access to radiotherapy and cancer drugs

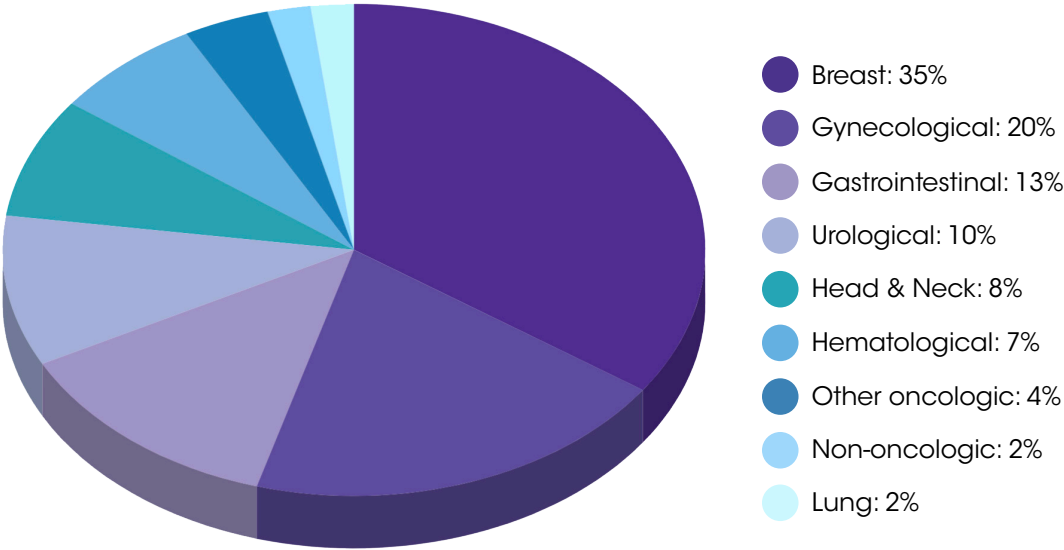
THE GO-BELIZE PROGRAM: PATIENT NAVIGATION

Directly Observed Care (GO-DOC) is a patient navigation program designed to proactively remove barriers to care, improve adherence to treatment, and achieve better health outcomes.

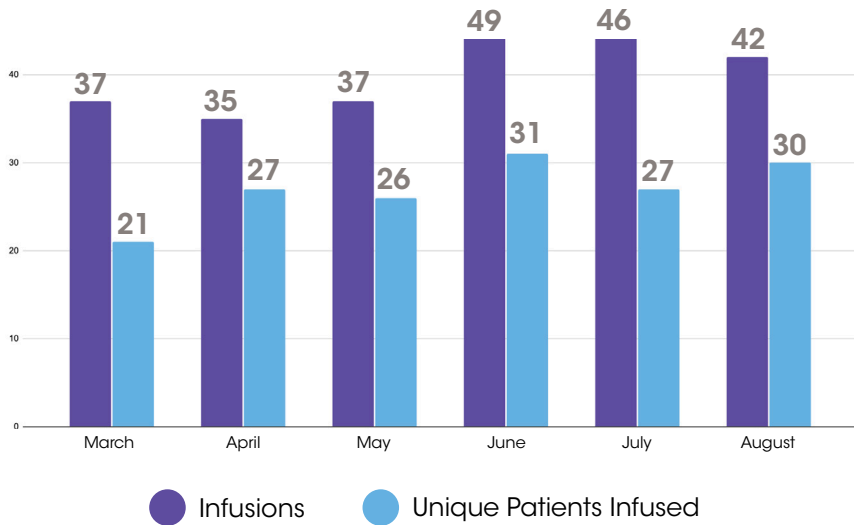
In 2020, we trained two patient navigators in Belize to provide educational, emotional, and logistical support to patients throughout their care journey.

We also designed and implemented CommCare, [an mHealth data platform](#), for real-time patient tracking along customized diagnostic and treatment pathways. CommCare has enabled us to aggregate and visualize the data collected by the patient navigators and clinical staff at KMH, allowing for streamlined reporting and facilitating quality improvement across the program.

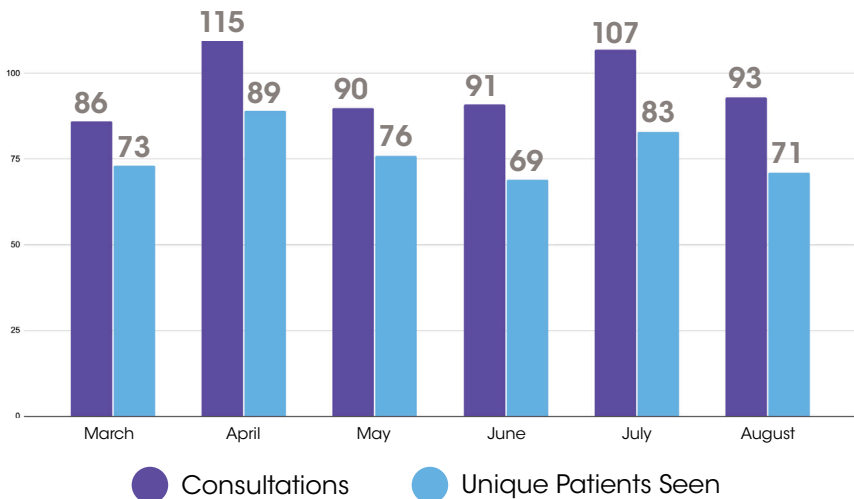
Proportion of Unique Patients Seen by Oncologic Category



Number of Infusions & Unique Patients Seen by Month (March - August 2021)



Number of Consultations & Unique Patients Seen by Month (March - August 2021)



Thanks to Global Oncology, we are off the ground, making a difference in people's lives who would have probably just given up, or been forgotten, or gotten lost along the way. I know administering chemo is very important –that's the whole idea—but getting to these patients, supporting them, being their voice, is like thirst-quenching water. They look out for me to call them, and simply check in on them, and listen to them. I just wish [this patient navigation program] was something that was started a long time ago, but it's here now, and this is what counts."

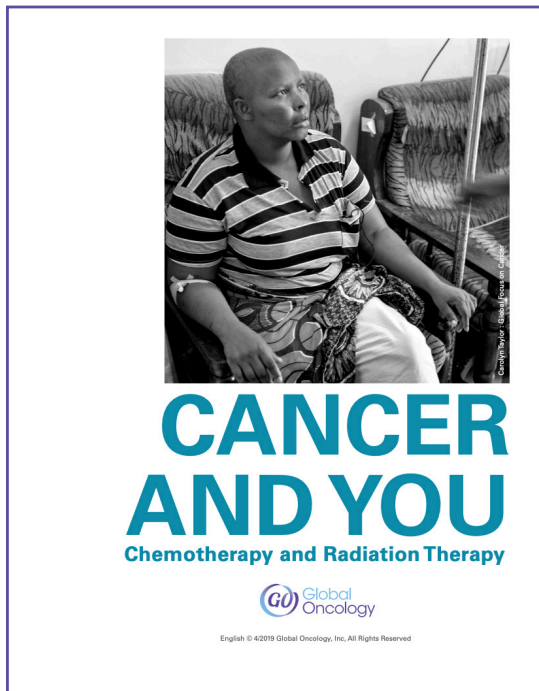
Nurse Margaret Bernard
Patient Navigator

Educating

**Patients, Families, and the
Wider Public About Cancer**

Education

Cancer Education Materials



One of GO's flagship projects, the Cancer Education Materials (CEM) are culturally-appropriate booklets designed to teach cancer patients about their disease and what to expect with treatment.

The goal of the CEM tool is to improve the experience of diagnosis and treatment for cancer patients in LMICs by helping to facilitate dialogue between patients and providers. As patients become empowered with knowledge about their disease, they are more likely to stay in care and achieve better health outcomes as a result.

These picture-based and culturally-appropriate materials were originally developed for a partner in Malawi, and the GO team continues its work to adapt, refine, evaluate, and expand our efforts, adding more languages and modes of treatment.

25+

Countries

20

Languages

English, Setswana (Botswana), Haitian Creole, Spanish, Kinyarwanda (Rwanda), Luganda (Uganda), Acholi/Luo (Uganda), Rukiga (Uganda), Chichewa (Malawi), Kiswahili (Kenya), Shona (Zimbabwe), Ndebele (Zimbabwe), Mandarin (Simplified), Mandarin (Traditional), Hausa (Nigeria), Igbo (Nigeria), Yoruba (Nigeria), Pidgin English (Nigeria), Portuguese (Mozambique), Arabic (Iraq)

2

Modalities

Chemotherapy, Chemo & Radiotherapy

The GO Comic Book

In 2018, GO convened an international team of physicians, artists, and public health professionals to design and produce the GO Comic Book: "DOCTOR OBI: Cancer Chronicles, Vol. 1: Cervical Cancer and the HPV Vaccine."

Set in modern day Lagos, Nigeria, the GO Comic Book uses humor, vivid imagery, and storytelling to teach adolescents & their families about the causes of cancer, the safety and efficacy of vaccines, and how the HPV vaccine prevents cervical cancer.





THE GO COMIC BOOK:

WHY CERVICAL CANCER?

Cervical cancer is the second-leading cause of cancer death among Nigerian women, killing 11,000 Nigerian women per year. That means one Nigerian woman dies of cervical cancer every hour. More than 95% of cervical cancers can be prevented with the human papilloma virus (HPV) vaccine, which has existed for over a decade and is used routinely in many high-income countries. The HPV vaccine is still not widespread in low- and middle-income countries, but even when it is available, a general lack of knowledge about vaccine-preventable diseases like cervical cancer results in low uptake of the HPV vaccine.

THE GO COMIC BOOK:

WHY IS CANCER

PREVENTION IMPORTANT?



In low- and middle-income countries like Nigeria, you see the impact of the phrase 'prevention is better than cure' because you have health centers that don't have the diagnostic capacity, or health centers that are the 'apex centers' and the radiotherapy machines are consistently broken down. On top of that, access to medicine can be a challenge..."

Paulette Ibeka

GO Volunteer & CHAI-Nigeria staff



THE GO COMIC BOOK: TIMELINE

Summer 2018
Convened interdisciplinary steering and began comic book development

Spring 2019
Finished comic book

Summer 2019
Produced comic book "whiteboard animation" video

In late 2019, GO conducted a pilot distribution of the comic book through educational assemblies at a dozen schools in Nigeria, reaching more than 5,000 students.

A pre-/post-test among 200 participants showed a **significant increase in knowledge** about cancer in general and cervical cancer in particular.



With the pandemic, we pivoted.

2020 brought with it unprecedented challenges. Due to COVID-19, we saw the shutting down of schools and the subsequent pause of our comic book educational campaign. We met this challenging constraint with new creativity and, along with politicians, physicians, activists, and leaders in the private and public sector, we created the Cervical Cancer-Free Nigeria campaign.



We created the Cervical Cancer-Free Nigeria campaign.

Summer 2020

Recruited Cervical Cancer-Free Nigeria (CCFN) Campaign Ambassadors

October 2020

Produced comic book "animatic" video and ambassador testimonial video

November 2020

Held Virtual Salon on CCFN for GO supporters

.The Cervical Cancer-Free Nigeria campaign is a grassroots initiative to eliminate cervical cancer in Nigeria by educating children, parents, and the wider public about how to prevent cervical cancer with the HPV vaccine.

We created digital media products including the GO Comic Book "animatic" video, which uses Nigerian voice actors to bring the comic book to life.

**Visit the campaign website at:
www.CervicalCancerFree.org.**

CCFN Ambassadors Senator Lanre Tejuoso and President Olusegun Obasanjo feature the GO Comic Book at the CCFN Press Conference in July 2021



December 2020

Issued international press release announcing CCFN and Ambassadors

February 2021

Conducted CCFN media blitz around World Cancer Day (February 4th)

July 2021

Held CCFN press conference in Nigeria featuring President Olusegun Obasanjo and other CCFN Ambassadors

CERVICAL CANCER-FREE NIGERIA

CAMPAIGN AMBASSADORS

Presidential Ambassador:



President Olusegun Obasanjo

Former President of the Republic of Nigeria

Global Ambassadors:



*Abimbola
Ogunbanjo*

President, National
Council of the Nigeria
Stock Exchange



*Senator Lanre
Tejuoso*

Pro-Chancellor,
University of Lagos
& Chair, Legislative
Initiative for Sustainable
Development (LISDEL)



*Dr. Zainab
Shinkafi-Bagudu*

First Lady of Kebbi State,
Nigeria & Founder and
CEO, Medicaid Cancer
Foundation

Campaign Ambassadors:



**Rekiya
Ibrahim Atta**
Actress



Patrick Doyle
Broadcaster
& Producer



**Toun Okewale
Sonaiya**
CEO, Women's Radio
WFM 91.7



Karo Omu
Founder, Sanitary
Aid Initiative



**May Chioma
Odiakosa**
President, Star Beer USA



Amarachi Nwosu
Creative Consultant
& Storyteller



**Folashade "Sade"
Domingo**
Health Advocate



**Omotinuola
"Tinu" Eze**
Teacher & Mentor

Mobilizing

**Researchers, Implementers,
and Activists in the Global
Cancer Space**

Mobilizing

GO Map

The GO Map began in 2014 as a joint idea by GO co-founders and leadership of the National Cancer Institute Center for Global Health in response to two key questions about the global cancer field:

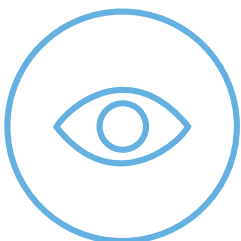
Who's doing what and where? How do we align global cancer control efforts?

Visit the
GO Map at:
www.thegomap.org

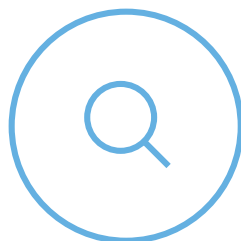
The GO Map is a free online platform that helps researchers and implementers promote their work and develop collaborations in cancer control.

Features include: map, data driven, search function: cancer type, country, view projects, view collaborators

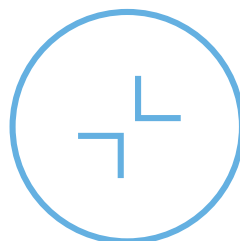
FUNCTIONALITY



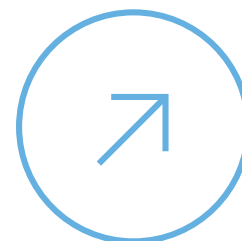
View epidemiological heat maps that show cancer burden by country



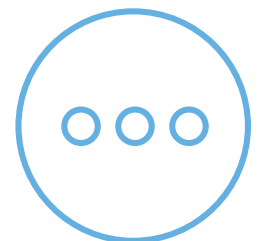
Search for people, projects, and events in a specific country or as related to a specific cancer type



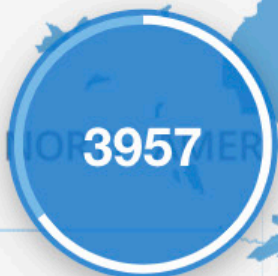
Connect people with similar interests



Share cancer-related projects and events with global oncology community



and more!

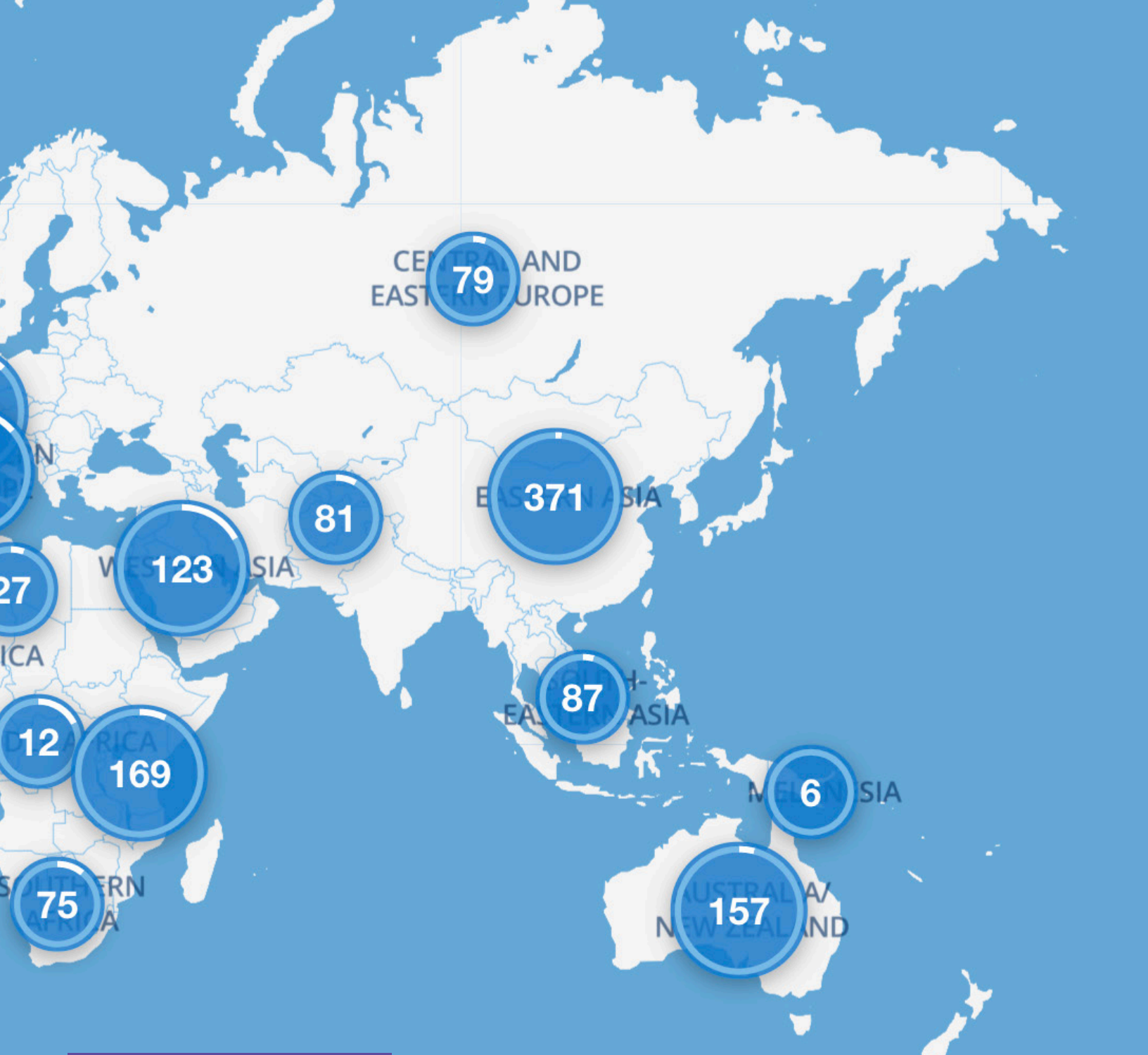


VISION

- The single platform for knowing who is doing what and where in global cancer research and control
- A new standard for enabling global collaboration

OBJECTIVES

- Chart the who, where, what & when of global cancer research, care and training
- Encourage local, regional and global collaborations
- Identify neglected areas with high disease burden and low investments in cancer research, care and training efforts
- Accelerate progress by aligning efforts in global cancer control



STATISTICS

30,000+
visitors by 2021

4,000+
projects

4,000+
collaborators

3,000+
project leads

42%
visitors accessing from
outside of the U.S.

GO Young Professionals Network (GO-YP)

A network of university-based chapters that supports the mentorship and development of students and trainees in the global cancer space.

Just before the COVID-19 pandemic, the GO-YP chapter at the University of Pennsylvania School of Medicine hosted the 1st Annual Global Oncology Symposium in Philadelphia on Feb 14, 2020, entitled “The Ethics and Practice of Improving Cancer Care Worldwide.”

The symposium featured Dr. Larry Shulman, Director of the Center for Global Cancer Medicine at UPenn and GO Advisor; Dr. Sheila Davis, CEO of Partners In Health; Dr. Rebecca DeBoer, Assistant Professor of Medicine at UCSF; and Dr. Ruth Damuse, Oncology Clinical Director at Partners In Health-Haiti.



GO Volunteers

Since its inception, GO has relied heavily on a network of committed, talented, and hardworking volunteers to design, launch, and sustain our programs. From high schoolers to attending physicians, an array of experience and expertise is vast, allowing us to implement interdisciplinary projects from a range of perspectives.



Being a clinical fellow in hematology and oncology at a major academic cancer center in the United States, I have access to the most advanced treatment options for cancer patients. However, what struck me is that cancer does not discriminate among people, and almost all cases are from random changes in our body. I recognized the growing disparities in this field with access to care, especially abroad, and wanted to volunteer and contribute to the mission of improving care beyond those who have ready access”

Mohana Roy
Clinical Assistant Professor
of Medicine-Oncology,
Stanford University



It has been an awesome opportunity to participate with a variety of projects for Global Oncology. GO connects individuals with the tools they need to make a more lasting and powerful impact on cancer care throughout the world. I have the opportunity to speak with and work with other student volunteers, and it’s inspiring to see the change that a small, driven group of people can make on the world around them.”

Jake Lattin
Medical student, Washington
University School of Medicine



I joined GO as an intern in the fall of 2020 to learn more about the global cancer space and how to use creative solutions to combat health inequities. Every week I am inspired by what GO staff, volunteers, and collaborators are able to accomplish through leveraging shared expertise and their genuine passion for the improvement of cancer care in LMICs. Some of my favorite experiences with GO this past year have been interacting with the oncology unit in Belize, watching the GO Comic Book come to life through the animatic video, and seeing the influence that the CCFN campaign is beginning to have on the ground in Nigeria. Excited for what is to come!

Michelle Sahai
Undergraduate Student,
Brown University

Looking Ahead

Priorities for 2022-2023

1

GO-Caribbean Programs

- Ensure sustainability of the oncology program at Karl Heusner Memorial Hospital. Train-the-trainers so the first generation of oncology nurses and pharmacists can train and onboard future generations of providers.
- Adapt the GO-DOC patient navigation model for other emerging and established cancer programs. Partner with the Pan American Health Organization (PAHO) to bring the GO-DOC model to other health systems in the Latin America and Caribbean region.

2

The Cervical Cancer-Free Campaign

Within Nigeria:

- Creating new media products for online, TV, and radio for the CCFN campaign

Beyond Nigeria:

- Expanding the campaign to become pan-African

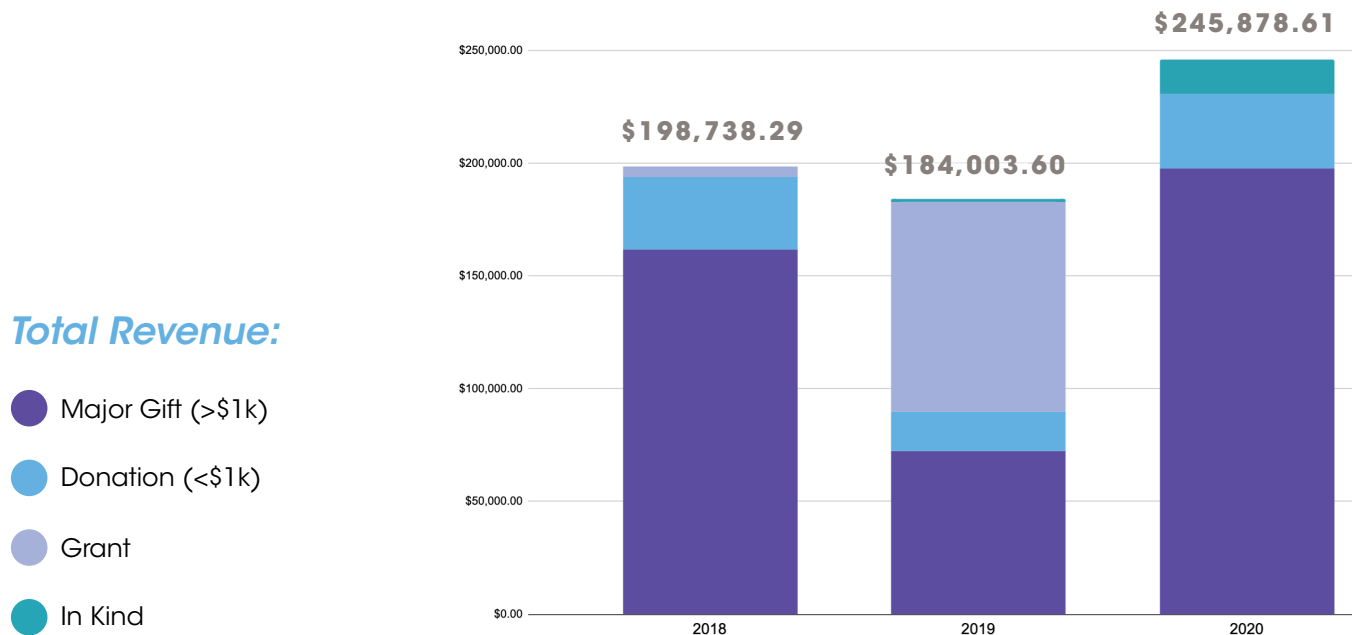
3

GO Comic Book

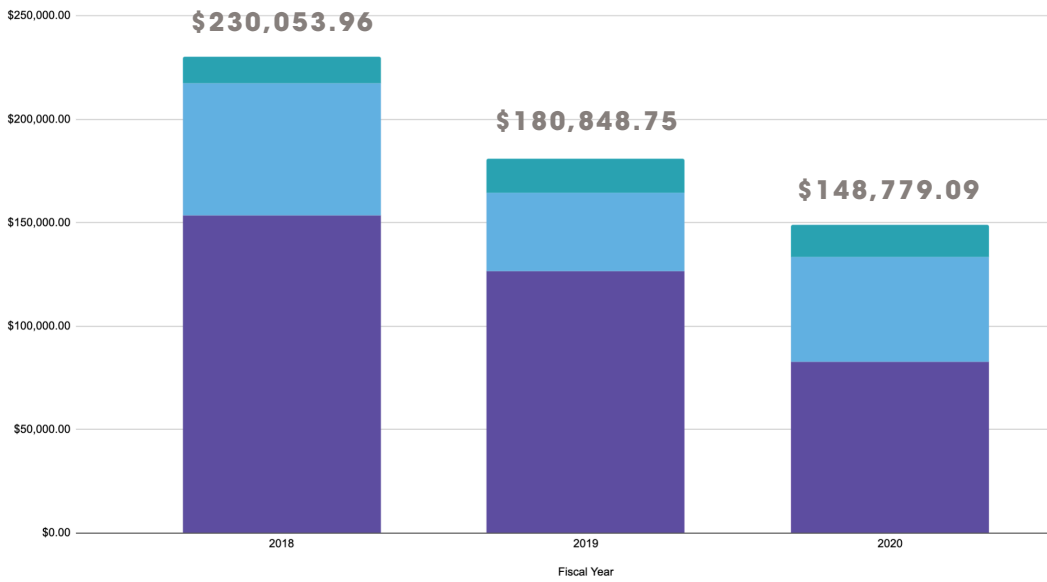
- Adapting Volume 1 of the GO Comic Book for other cultural-linguistic groups in Nigeria
- Adapting the GO comic book for other regions (e.g. the Caribbean)
- Create Volume 2 of the GO Comic Book (e.g. breast cancer)

Finances

Annual Revenue: 2018-2020



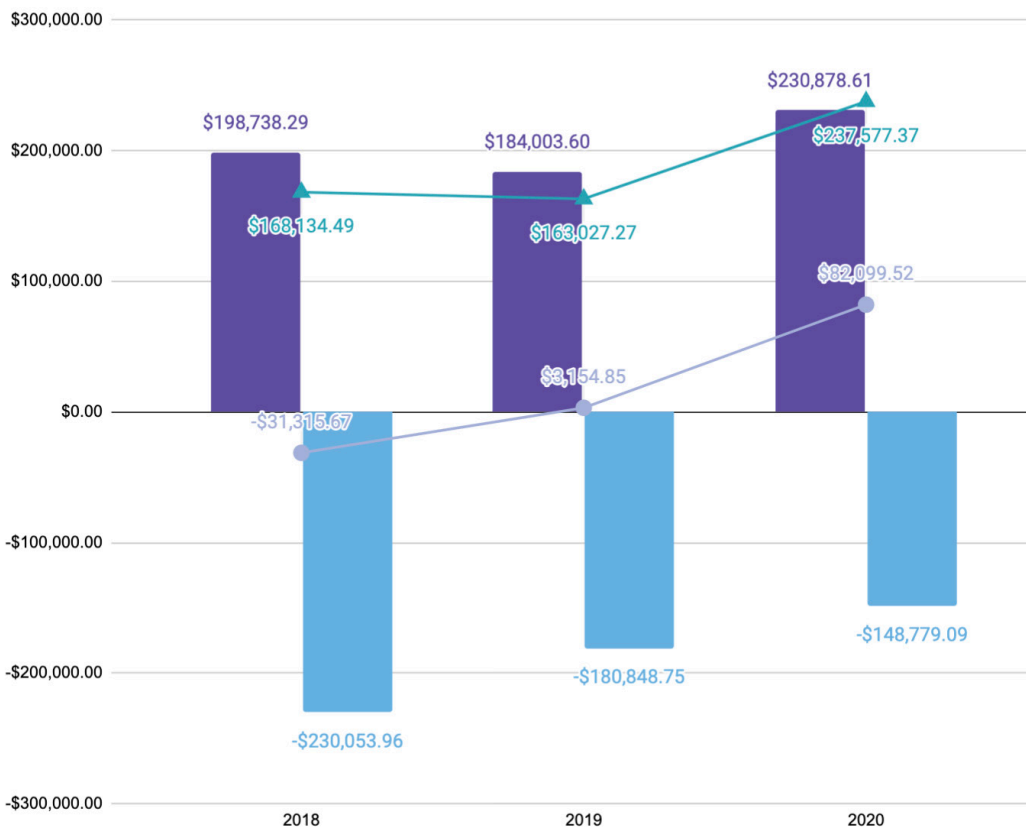
Annual Expenditures: 2018-2020



Total Expenditures:

- Salaries & Wages
- Other Expenses
- Admin

Revenue, Expenditures, Net, & Assets: 2018-2020



Year Totals:

- Revenue
- Expenditures
- Net Revenue
- Assets (at EOY)

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to our 2019-2020 sponsors

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Canfell, K, et al. 'Mortality impact of achieving WHO cervical cancer elimination targets: a comparative modelling analysis in 78 low-income and lower-middle-income countries.' *The Lancet*. 30 Jan 2020. [See PDF]

Takeaway: "Over the next century, successful implementation of the WHO elimination strategy would reduce cervical cancer mortality by almost 99% and save more than 62 million women's lives."





<http://globalonc.org>

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