



GO Interactive Map Greatly Advances Collaboration to Improve Global Cancer Care

Free, online platform enhanced and expanded to engage multi-sector partners to build, quantify and strengthen the fight against cancer www.TheGOMap.org

Boston, MA. – May 11, 2017– Nonprofit Global Oncology, Inc. (GO) [<http://globalonc.org>] today launched The, expanded and enhanced, GO Map. With the goal of improving access to cancer care for people living in the world’s lowest- resourced areas, this online map hosts a panoply of information about who, what, where and how cancer care and research are transpiring around the globe. Audiences including clinicians, students, researchers, global health staff, and donors now have a wealth of information at their fingertips to find the latest statistics and information about cancer care.

The GO Map (www.TheGOMap.org) has tremendous new functionality and data sources as well as greatly improved user interactivity and connectivity. Users can now post their own events, projects, blog posts, data and link to other Map users. The GO Map launches with over 1,875 projects, nearly 5,000 collaborators and over 40 events listed.

With the relaunch, GO is calling on all of those concerned about eliminating disparities in access to cancer care to sign up and join the GO Map to:

- Facilitate** collaboration across organizations
- Ensure** a balanced investment of resources, and align global cancer care and control efforts
- Provide** resources to view and better understand international efforts in cancer research and control
- Connect** clinicians, researchers, students, donors and others working on cancer with one another.

Dr. Edward J. Benz, Jr., former CEO of the Dana-Farber Cancer Institute and GO Board Member states, “tremendous inequities prevent patients with cancer and their caregivers in low-resource settings from enjoying the benefits of the cutting-edge cancer treatments available in the United States and much of Europe. The GO Map is a terrific tool to help reduce these disparities by widely disseminating information leading to improved access to cancer care”.

Adds Dr. Michael Link, Lydia J Lee Professor in Pediatric Cancer at Stanford University and a past-President of the American Society of Clinical Oncology (ASCO) and GO Board Member, “The GO Map crosses borders and oceans to share critical information and narrow the access gap to crucial resources. Only five percent of global health funding is spent in regions where 80% of the cancer burden exists and children are perishing from very treatable diseases. Cancer rates are steadily increasing in these areas and information available on the map will help improve access to treatment and care for those living where the burden is the greatest but currently cancer care is least available”.

GO was established in 2011 by Dr. Ami Bhatt and Dr. Franklin Huang to address the disproportionate share of the global cancer burden shouldered by low- and middle-income countries. Dr. Bhatt is an Assistant Professor of Medicine and of Genetics at Stanford University School of Medicine and Director of Global Oncology, Stanford Center for Innovation in Global Health. Dr. Huang is an Instructor in Medicine at Harvard Medical School and Dana-Farber Cancer Institute (DFCI) and postdoctoral scholar at the Broad Institute. GO is specifically focused on building a global network of individuals and organizations to solve today’s problems in cancer care, with the ultimate goal of improving care and bettering the lives of patients in resource-limited settings.

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